

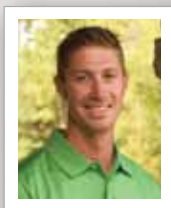
Program members benefit from the vast experience and targeted expertise of the team of experts. Despite the accolades and pedigree of this group, they are devoted to a “team teaching” approach, meaning students are steered to specific instructors for different components of their game for maximum results. Together, this group boasts nearly a century of experience in golf instruction.



**KEVIN KIRK** - Kevin is well prepared to lead the team at The Woodlands Golf Performance Center. He has tremendous passion for his work. He has competed at a high level, travelled around the world seeking out “World’s Best Practice”, and spent over 30,000 hours teaching golf over the last 20 years. He is a college All American, Master PGA Professional and the 3 time recipient of the coveted STPGA Harvey Penick Teacher of the Year Award. He has lectured and consulted around the world. Over the past 5 years, Kevin has become known both domestically and internationally as an expert in golf athlete development and high performance training. The programs here are based on four major initiatives: **Player Development, High Performance Training, Education and Research.** Most of his staff has been with him for over 10 years. He and his team teach players of all abilities and ages.



**PABLO DEL OLMO** - Pablo, from Las Misiones Country Club in Monterrey, Mexico, joins Kevin Kirk and Franci Betancourt as bilingual instructors. He brings a wealth of competitive experience to the table as he has eight top ten finishes on the Asian Tour, is a Canadian Tour member (with a victory in 2002 on that Tour), and has been selected to compete in three World Cup Championships. He is also a member of the Mexican PGA, with two tournament victories on the Mexican Golf Tour, and served as National Junior Golf Coach for the Mexican Golf Federation from 2006-2008. He has trained extensively with the game’s elite coaches such as Kevin Kirk, Deborah Graham, Hank Haney, Simon Webb and Mac O’Grady. Additionally, Pablo has studied under Paula Mann and Dr. Stoyanka Angelova, both of the Mexican Olympic Committee.



**ROGER STEBBINS** - Competition is no stranger to Stebbins, who played college golf at Southwest Texas State University, followed by a stint of professional events on the Adams Tight Lies Tour. He brings that competitive spirit into his teaching and has become a mentor and coach of many area juniors. Although he focuses on developing the junior’s potential, he also works with players of all ages and skill levels. Stebbins is one of two full-time instructors at Lake Windcrest.

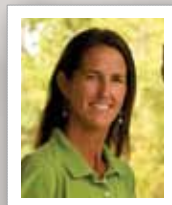


**FRANCI BETANCOURT** - One of three bilingual instructors, Betancourt was a Venezuelan PGA Member for over 35 years before coming to the United States in 2000. During his competitive career, Franci represented Venezuela in the Word Cup Competition three times. While Franci enjoys working with the game’s youngest players and promoting junior golf, he is also instrumental in honing the short games of many of the touring professionals taught by The Woodlands Golf Performance Center team.



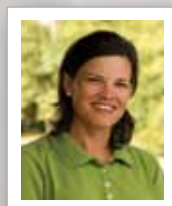
### **ALAN HODDE**

Golf has long been in Alan's bloodline as he is the nephew of Art Hodde, a preeminent golf professional who helped found the South Texas PGA section. Hodde's expertise is in utilizing technology such as Trackman to more precisely fit even the game's top tier players. Aside from club-fitting, Alan teaches many advanced players as well as assisting with group instructional programs.



### **SUSIE REDMAN**

Redman, a PGA Class A Member, played in over 500 professional events worldwide with earnings of over \$1,000,000. While Susie relates well to the female golfer, she also focuses energies on the senior adult, special needs children and executing the successful off campus physical education program in conjunction with the Conroe Independent School District.



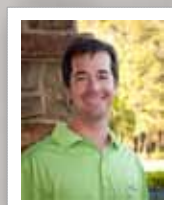
### **LORITATUM**

A former student of Kirk's, Tatum competed as a member of the LPGA Tour for three seasons during the 1990's. She has been a Class A Member of the LPGA's Teaching and Coaching division for 8 years, Lori offers expertise in V1 video analysis. Other areas of strength include ladies programming and junior golf group instruction.



### **ALLEN RILEY**

Also a former student of Kirk's, Riley became one of the first certified Golf Psych instructors in 1997. Along with both full and short game expertise, Riley offers coaching on mental preparedness, goal setting and time management. He uses video swing analysis.



### **BEN WILLMAN**

After building a golf career of his own, Willman joined the team in the fall of 2010 and added plenty of enthusiasm and experience. A member of the British PGA since 2001, he competed on the European and European Challenge Tours as well as the PGA Nationwide Tour. He focuses on all levels of golfers as well as junior programs and is based at Lake Windcrest.



### **EJ KIM**

Kim joined the Performance Center in 2011 after going through the PGA Program. He played college golf at Johnson & Wales University and competed on several professional tours. Kim worked for KJ Choi for over three years on the PGA Tour, serving as interpreter among other responsibilities. He specializes in club-fitting as well as teaching every aspect of the game.